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| Category | Exemplary 10 | Developing 7 | Beginning 4 |
| Heading | Poster contains a heading to draw audience attention and is appropriate for content. | Poster contains a heading that is appropriate for content and somewhat attention getting. | Poster does not contain a heading. |
| Definition | Poster clearly and accurately defines cyberbullying. | Poster clearly and accurately defines cyberbullying. | Poster does not accurately define cyberbullying. |
| Prevention/Stopping Cyberbullying | Poster contains at least five tips to stop and/or prevent cyberbullying. | Poster contains between 3-4 tips to stop and/or prevent cyberbullying. | Poster contains less than 3 tips to stop/prevent cyberbullying. |
| Alignment | Tips are consistent and align with class content. | Most tips are consistent and align with class content. | None of the tips are consistent or align with class content. |
| Graphics | All graphics are related to the topic and make it easier to understand. | All graphics are related to the topic and most of them make it easier to understand | Few or no graphics related to the topic. |
| Mechanics | There are no capitalization, punctuation or grammar mistakes in the poster. | There are 2 errors in capitalization, punctuation or grammar in the poster. | There are more than 2 errors in capitalization, punctuation or grammar in the poster. |
| Creativity | The poster demonstrates a lot of effort and creativity. | The poster demonstrates minimal effort and creativity. | The poster demonstrates very little effort or creativity. |
| Presentation | Student can accurately convey all of the information in the poster and answer questions related to the facts on it. | The student can accurately convey most of the information in the poster and/or can answer most questions related to the facts on it. | The student cannot accurately convey all of the information in the poster and/or cannot answer questions related to the facts on it. |